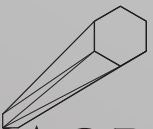
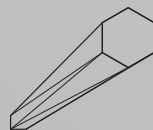
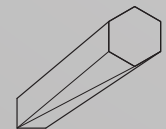
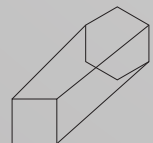
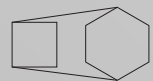
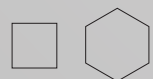


Iranian Americans'
Contributions Project

Branding Portfolio

Logo Design Process



IACP

IACP



IACP



Two regions,
cultures,
contexts



Integration,
Impact,
contribution



Iranian-Islamic symbols



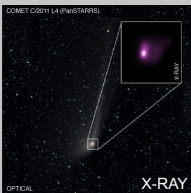
Stars in the galaxy,
shining,
comet



Precious,
valuable,
scarce



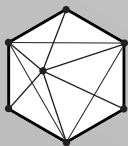
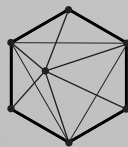
Comet X-ray,
magnification
(formal)



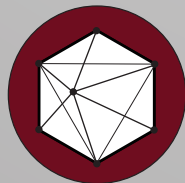
Gramophone,
amplification
(formal)



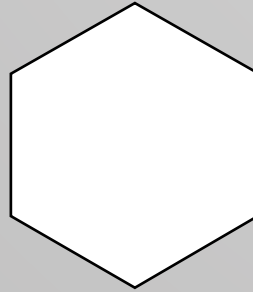
Primary
and Secondary
Logos



Iranian Americans'
Contributions Project



Hexagon Symbolic Meaning



In geometry, a hexagon is a polygon with six edges and six vertices. The total of the internal angles of any hexagon is 720° .

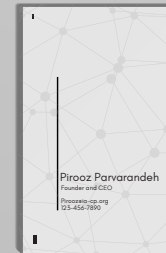
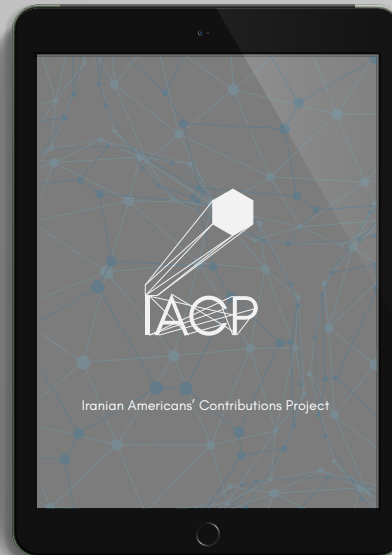
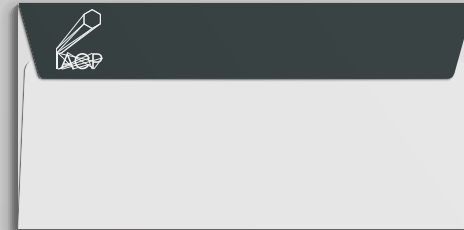
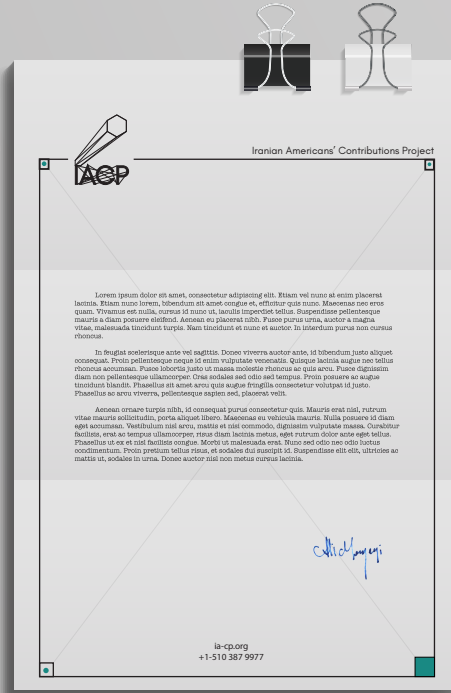
Meaning of **6** in Western numerology and Tarot:

The meaning of six is both delicate and mammoth as it walks into the realm of cosmic creation. We see this most evidently in the texts of the ancient Pythagoreans, who were legendary numerologists of their day (and otherwise).

Communication, Interfacing, Balance, Union

The hexagon is one of the geometric shapes that occurs in nature. Found in the formation of honeycomb it is associated with bees and their co-operative, hard-working natures.

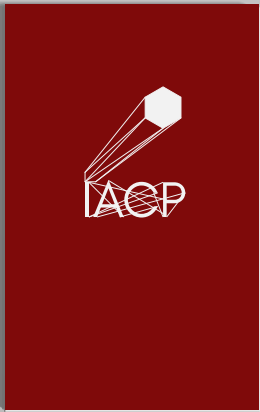
Branding Theme 1



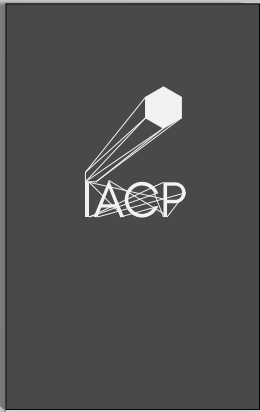
Branding Theme 2



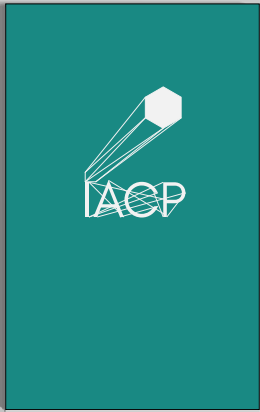
Color Palette



#7f0a0a



#494949



#198983